

# NEWSLETTER

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## **WELCOME TO ESG-UP PROJECT!**

ESG-UP – Strategic partnership to up-skill European SMEs in the development of Environmental, Social and Governance strategies is a 24-month Erasmus+ project implemented from February 2022 to February 2024. Its main objective is to address the training and knowledge gaps of SMEs in sustainability practices to become more competitive and resilient. The project focuses on training professionals among the SMEs on how to run a business sustainably by integrating ESG (Environmental, Social and Governance) objectives and measurements into their business model.



## **ESG-UP Pilot Phase is On!**

We are excited to share that our project results have entered their pilot phase!

After months of research and seamless collaboration, we have finalized our 2<sup>nd</sup> project result the "*Training Package*", and the 3<sup>rd</sup> project results, the "*Panorama of Sustainable Business Practices*" and the "*Self-Assessment Tool*".

The pilot phase involves 50 SMEs and 10 trainers from each partner country. A total of 250 SMEs and 50 trainers will have reviewed the ESG-UP project outcomes. At the end of the pilot phase, we hope to receive valuable feedback for optimizations. Each result will be open to anyone interested in evolving ESG knowledge and practices.



## COMING SOON...

### The Final Event

We are pleased to announce the organization of a final event in each partner country, dedicated to the project presentation and its results. We will invite local and European stakeholders and encourage them



#### MEET THE PARTNERSHIP















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