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*Young Women's leadership for
Collaborative Sustainable
Communities*



WOMEN'S VOICES ON SOCIAL MEDIA INTERNATIONAL REPORT

#WOMENTOWOMEN ON REELS



The #WeCoLead Project

#WeCoLead is a KA2 international strategic partnership which is co-funded by the Erasmus+ programme of the European Union. It encourages young women to engage in social responsibility, to initiate creative and innovative processes to create a new and sustainable norm that promotes gender equality and mitigates climate change.

The project will take the following steps:

1. #WomenToWomenOnReels: analysis of social media content, production of short social media videos (reels), international roundtable discussion with young women.
2. #CoCreateTheToolkit: creation of a toolkit to provide young women with information and theoretical and practical support for active citizenship.
3. #SoThatMoreCanCome: creation of a digital booklet for youth workers on the results of the project.



#WomenToWomenOnReels - The Process

The goal of this result was to better understand the personal and structural struggles young women go through and the possibilities they see for themselves. This result is based on the perception that, with growing isolation, distancing, and feeling of loneliness, creating platforms to reflect on and communicate with people about pressing challenges and to engage in something meaningful might be not only positive, but also beneficial to all participant's well-being. It thus explores the idea of the target group coming together to engage in critical analysis, lead reflection, and collectively speak for themselves, tapping on their sense of initiative. This result is based on:

1. a limited social media content analysis exercise in a number of selected sources, including social media trends and influencers;
2. focus group discussions with young women and a transnational roundtable on the changes/impressions related to environmental matters and the Covid-19 outbreak.
3. development of reels videos which will reflect the main reflections of young women around the discussed topics/issues.



Hungary - Local Findings

The majority of the responders felt strong negative effects of covid - some of them lost their jobs, some had physical problems due to the covid-stress, lots of them felt the decrease of social connections.

However, some felt positive effects: they became more conscious about their health (more sports, less unnecessary spendings) and about the environment (e.g. using bikes instead of public transport) The respondents experienced much more waste production due to the extreme increase of food delivery (in lots of cases they do not use recyclable or biodegradable materials), and of disposable face masks.

100% of the respondents described the actual situation of climate change with very negative keywords, they all agree that we need to take action right away



HUNGARY

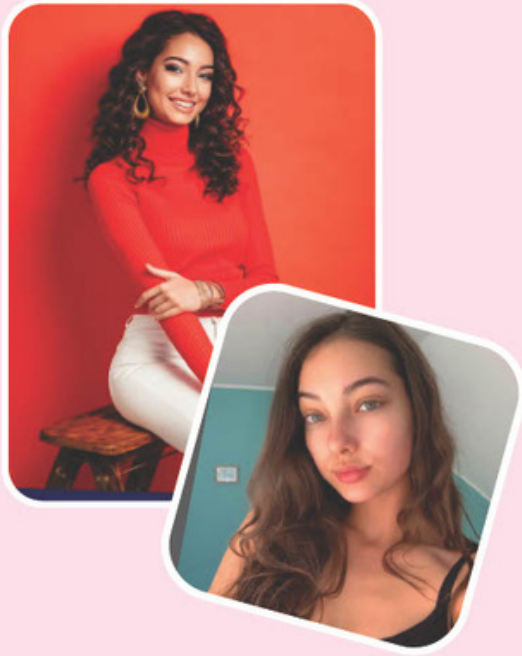


The challenges caused by COVID-19 has effected everyone, but I believe mostly women. Ever since the pandemic has started, we can all agree that our life turned completely over. All of our tasks now in lock down have to be completed at the same place: at home. We have to cook and do the dishes afterwards while working from home and taking care of our loved ones, and we all remember our Zoom get-togethers, when all of our friends joined with a glass of wine to have fun online right? Managing this for a longer period of time has a HUGE effect on our mental health, what for me caused stress-eating, and after a while, complete isolation from the outside world. Now, I am finally brave enough to talk about this, since WOMEN'S VOICES HAS TO BE HEARED!

#covid19 #bodypositive #mentalhelath #braveness
 #workfromhome #womenempoverment #womenhelpwomen



HUNGARY



BOTH OF IT IS ME! Just because I am sharing my modelling photos, please do not assume, I am not a real human. I am also facing difficult challenges, hard times, several mental breakdowns, especially now during COVID. You might wouldn't think, but most of my time I'm like on the second picture, without makeup these days. Lot of you noticed I disappeared for a short time, that was because my mother got infected with the virus. It was horrible, from all the fear and uncertainty I could barely get out of bed imagining the worst scenarios. Thank God, now she is better, and I can't wait for this pandemic to be over so I can finally hug her!

#isolation #depression #you_are_beautiful #covid19 #nomakeup
#fear #uncertainty



Greece - Local Findings

Through our research on the trending hastags in Greece, but also through the responses we received to the survey entitled "Environmental Sustainability and Covid-19: the impact on young women's health and socio-economic inequalities", we present some conclusions, which are related to the specific themes.

More specifically, concerning the survey:

- Regarding the impact of Covid-19 on various factors, the majority of respondents claimed that they were indeed affected, mainly in their mental and social life, while they did not consider that their gender had so much to do with these changes.
- On the impact of the pandemic on sustainable environmental development, there is more ambivalence.
- There is a general consensus, however, that a major problem that has been created is the increase in household waste, but this seems to be compensated by a decrease in atmospheric pollution due to the reduction in traveling



GREECE



METOO CHANGES THE WORKPLACE
Greece becomes one of the first countries to ratify
Convention 190 on violence and harassment at
workplace.

The world of the workplace and its rules are changing.
Everyone who spoke, the voices that were heard, the
stories that were told, contributed to this change. The
institutional framework on harassment at the
workplace is being modernised, more fare, with more
opportunities and respect for all.

#metoogr



GREECE



Not in words & in wishes. In action. Some things may be above us but please do not underestimate the power of the unit. Don't underestimate yourself and how by changing your habits you can help. The two phrases I have as a life guide are firstly that to change the world we have to change ourselves and of course that the worst threat to the planet is the thought that someone other than us will save it. For climate change which we are clearly experiencing especially this year, what can we do from our home to give the planet a breather?

- * Reduce waste * Energy/water saving * Shop local *
- * Go plant based * Reduce food waste * Plant trees*

#Reduce #Reuse #Recycle #environment #zerowaste #climatecrisis
 #climateemergency #globalwarming #sustainability
 #circulareconomy #noplanetb #planetorplastic #unenvironment
 #wastemanagement #climatechange #oneplanet #plasticfreegreece
 #preciousplastic #recycle #banplasticbags #environment #Nature
 #Earth #SavethePlanet #ClimateAction



GREECE



This is what our lives look like... As if someone made our lives a tangle... We lost our people, jobs, friends, opportunities and putted our lives on standby indefinitely... New routines, more difficult ones, life in zoom, relationships in zoom and our minds elsewhere. . Every time I want to complain about what is happening to me, about the new reality, about the difficulty of life nowadays, I think of my friend who recently lost her father due to Covid-19. . one of the countless victims there have been in the last year.. and I feel weird complaining, when I think about the victims. As difficult and scary as my daily life seems.. I don't know if we are getting out of this.. I don't know if we will ever get back to how we were in February 2020. . surely returning back to normal lives will show us a chaos that the pandemic left behind... losses, unemployment, psychological and physical health effects, stress... I hope we survive as we have survived the last year... because every time we prove how strong we are as human beings... and the truth is that the courage and strength that we have shown in the last year are very often pushed aside due to the daily difficulties... that's what I just wanted to say... a big bravo to each and every one of us.. that we still exist ♡ and of course unlimited gratitude and a big thank you to those who have been working all this time so that we can survive too..

#yperoxesgynaikes



Italy - Local Findings

The demographic analysis of the group that completed the survey shows that they are mostly young women between the ages of 18 and 35 (82%) who live in a big city and have a high level of education. Most of the respondents have a full-time job, are in a stable relationship but do not have children.

About 50% of the respondents are responsible for household chores but for most of them (62%) the pandemic has not caused an increase in workload related to housekeeping. Interestingly, on the mental and physical wellbeing front, 90% of respondents believe that the Covid-19 pandemic has had major negative consequences, especially in terms of mental health, social life and job opportunities.

In terms of sustainable development, 90% believe that the Covid-19 pandemic has caused a large increase in the purchase of disposable items, an increase in the use of pollutants for sanitation and also an increase in the use of online shopping sites with the ensuing consequences. Awareness of the negative effects of the pandemic on the environment is confirmed by the fact that while environmental sustainability is now very important to 82% of respondents, it was very important to 70% before the pandemic, an increase of 12 percentage points.



ITALY



Odiano Greta Thunberg
perché hanno paura



Greta Thunberg scares conspiracists because she does not speak of an invisible, hidden global power, against which we must limit ourselves to complaining and snarling, comfortably at the keyboard.

She talks about a visible global power, pathetic and deceitful, which is our civic responsibility to fight with everything we've got.



ITALY

25 NOVEMBRE

Emergenza

LA CHIAMANO COSÌ.

They call it an emergency.
And yet it does not seem to me that anyone is alarmed
by the umpteenth case of femicide.
They call it an emergency but I don't see any concern
when women denounce. Emergency is something you
cannot control.

Can we say the same about gender-based violence?
Let's call it fatigue. Let's call it fatigue saving women's
lives from a system we are conniving with.



Sweden - Local Findings

The majority of participating women were responsible for the household chores, although some of them were students and thereby lived alone. Some women were married with children and live with their families. It seems that the Covid-19 pandemic has not had a major impact in regard to changes in their work at home (both with their family and in the house). This could be because of the Swedish approach to the pandemic, with schools mostly remaining open, and of the participants' high educational level and professional career. Many of them had the privilege of working from home and could manage the overall situation without many disruptions in their paid and unpaid work.

The effects of Covid-19 on women in Sweden in terms of mental health, social life, and work/studies were the following:

- Increased level of stress and anxiety - negative effect on mental health
- Difficulty in adjusting to online studying - hard to concentrate and learn.
- Depression feelings
- Restricted physical health and lack of motivation to keep active
- Overwhelming to face many changes and restrictions at once
- Lack of social contacts leading to isolation
- Increased sense of loneliness



ISWEDEN



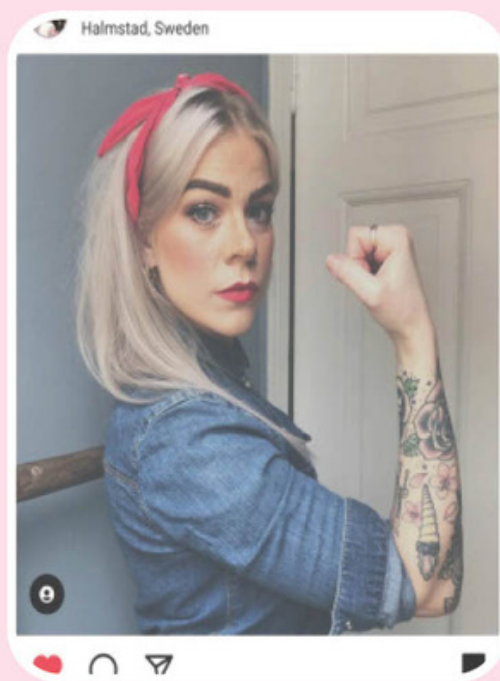
“Good girl” - International Women’s Day. Let yourself not be so damn good and obedient all the time!! Let go of things, make mistakes, get angry, be happy for stupid things, don’t clean, don’t cook healthy food, skip your training, and choose yourself above all other people sometimes.

#internationalwomensday

**#WeCo
LEAD**



SWEDEN - POST2



“Women and climate change. In 2050 we expect that there will be 150 million people escaping their countries due to climate change. 80% of these people are expected to be women and children. Around the world, women work in the field of agriculture to a greater extent than men, they have lower incomes, and they depend on others for financial support. Men have the economic and political power. Research shows that in Sweden 75% of women are worried about climate change while only 52% of men feel worried. Young women, the group that I belong to, are the most worried while older men are often completely unaware. Men often have a greater environmental impact compared to women, through transportation, flight travel, and they rarely buy and sell second hand products. So men are accountable for power and emissions. Women are worried for their children’s future. Men feel more towards their rights while women feel more obligations. Women who already work for free in the house, also work harder with recycling, waste management, disposal, zero waste, and often walk feeling unsafe in parks and they are silenced when they talk about environmental issues in workplaces. There are so many issues in our society and the structure we live in that can only be solved through sustainability”.

#internationalwomensday



ISWEDEN



Soon it is Christmas. It is time to break the world's most dangerous tradition: men's violence against women. In the past Christmas times, me and Izabelle Aman have tried to be there in the nights for women who needed to tell their stories. In the pictures, there are stories of women and how they have been during Christmas, or better - how some men behaved themselves during Christmas. We have to realise how common and urgent the psychological, physical and sexual violence is against women. In Sweden and across the world. Women DIE while we sit and watch. Everyone has to ACT now! Politicians and private individuals. Everyday that passes in which we don't do anything to diminish inequality is a betrayal against these women.

#gömdakvinnor = "hidden women" and it is an expression for all the thousands of women who are forced to live with a fake identity
 #nuräckerdet = 'now it is enough'
 #kvinnostrejk = "women on strike"



SWEDEN



When are we going to stop considering the #notallmen discourse and start to have discussions about why it is almost always men?

(...)

We often get stuck in the conversation claiming that “not all men...” commit these crimes and that it is only a small part of the men in society. Can we put this aside for a bit and start talking about why those who commit crimes are almost always men? And what can we as men do to prevent this?

#frånenkilletillennan = 'from a guy to another'

#snubbarförsamtycke = 'men for consent'

#stoppamachokulturen = 'stop the macho culture'



Luxembourg - Local Findings

The participants of the survey were mainly women, who have got higher education and were employed or self employed. 76.9 % of them live with two and more adults in the household. 61.5 % had no children and 38.5 % had one or two kids. The results of the survey show that the participants had different experiences during the lockdown. Some of them found online work efficient, and most of them thought that being at home with all the family members added more duties to the regular housework and wouldn't let them work effectively. Most of the participants expressed negative responses regarding the impact of the Covid-19 on mental health. They had depression, were stressed and felt less confident.

According to the answers, during the pandemic the world's economy lost millions of dollars, millions of people lost their jobs, a lot of businesses were closed and there will be more and more consequences, which affect the sustainable development.

Despite this, Covid had some positive impact on the natural environment. Because of restrictions many factories were closed and air pollution level was downgraded. The participants of the survey mentioned that after the pandemic they started value the sustainability more than before.



LUXEMBOURG



Face-masks don't have to be boring Bring on the colour and fun in this sad and weird time. What colour or pattern is your favourite mask? Get inspired and make your own mask in your favourite style.

#facemaskfashion #covid19luxembourg #yellowlove



LUXEMBOURG



Here is an important message from the youngest of our members. It is not easy. During that nice weather you would like to meet friends, maybe go for a walk with grandma, and so on. Also for us educators it is not easypeasy. We are all sitting in the same boat! ♥

#stayhome #staysafe



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YOUNG WOMEN'S LEADERSHIP
**#WeCo
LEAD**
FOR COLLABORATIVE SUSTAINABLE COMMUNITIES

Swide*s*



szubjektív
értékek
alapítvány

COMM'ON



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